



Linguistic Statement

Former Rhyl & District Rugby Club, Waen, Rhuddlan
Pre-Application Consultation

Ensuring a Positive Impact on the Welsh Language

Introduction

The promotion and preservation of the Welsh language, is of paramount importance in maintaining the cultural identity of Wales. With the proposed holiday scheme at the former Rugby Club, it is essential to evaluate its potential impact on the Welsh language. This linguistic statement aims to provide a comprehensive analysis demonstrating that the holiday scheme will not have a negative effect on the Welsh language, but rather can contribute to its growth and vitality.

Bilingual Signage and Communication

To ensure inclusivity and respect for the Welsh language, all signage and communication within the holiday scheme in Rhuddlan will be bilingual. By prominently displaying Welsh alongside English, the scheme can actively encourage visitors and residents to engage with the Welsh language, thus creating a positive linguistic environment.

Language Education and Promotion

The holiday scheme can also play a significant role in promoting the Welsh language through language education initiatives. By integrating Welsh language programs into the scheme's activities, visitors and residents can be encouraged to explore and learn the language.

Employing Welsh Speakers

Incorporating Welsh-speaking staff and locals into the holiday scheme's workforce is crucial for creating an authentic Welsh experience. By recruiting bilingual employees, the scheme not only provides economic opportunities for Welsh speakers but also facilitates the use of Welsh in day-to-day interactions.

Environmental Preservation and Connection to Welsh Heritage

The holiday scheme will emphasise the importance of environmental preservation and its connection to Welsh heritage. By incorporating educational materials and activities

that highlight the unique natural landscapes and historical sites of Rhuddlan, the scheme can foster an appreciation for the Welsh language as an integral part of the local culture and environment.

Conclusion

In conclusion, the holiday scheme in Rhuddlan has the potential to positively impact the Welsh language, provided that certain measures are implemented. By prioritising bilingual signage, language education, employing Welsh speakers, collaborating with language organisations, encouraging Welsh language activities, and emphasising environmental preservation, the scheme can create an environment that nurtures the Welsh language and its cultural significance. Through these efforts, the holiday scheme can contribute to the overall growth and vitality of the Welsh language in Rhuddlan, ensuring its enduring presence and celebration in the local community.

